

- **Rhythms on the Rio Sponsorship Kit**

- There are 4 categories of ads in the program –

1) **Standard** – We will type set your basic information for you, providing there is no artwork or logo to be created. (email info to [sfma1@live.com](mailto:sfma1@live.com))

2) **Digital** – Submit your ad to meet the size and line screen specs on the following page (email downloadable file to [sfma1@live.com](mailto:sfma1@live.com))

2) **Camera Ready** – Submit your ad to meet the size and line screen specs on the following page (mail camera-ready art to SFMA, PO Box 2, South Fork, CO 81154)

3) **Custom Designed** – We can custom design an ad for you. There is a charge of \$30/hour (contact Scott at [sfma1@live.com](mailto:sfma1@live.com))

- **DEADLINES:**

- **ASAP – Logo or web ad due to be on Rhythms on the Rio website.**

Thank you very much for your support of South Fork Music Association and Rhythms on the Rio. Come join us during our great events!

Please contact the following with any questions:

Scott Stecken – 719-850-2287

Email – [sfma1@live.com](mailto:sfma1@live.com)

Business Name:

Contact Person:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Sponsorship Level:

\$100    \$150    \$300    \$500    \$1,000    \$2,500    \$5,000

Make checks payable to:  
**SOUTH FORK MUSIC ASSOCIATION**  
PO Box 2  
South Fork, CO 81154

- **Sponsorship Levels**

- **\$100 Level (Line Listing)**
  - Your name or company name listed as a sponsor in the ROTR Program (**Deadline May 29**)
  - 1 one-day pass to the festival
- **\$150 Level (Line Listing)**
  - Your name or company name listed as a sponsor in the ROTR Program (**Deadline May 29**)
  - 2 one-day passes to the festival
- **\$300 Level (2.375”w x 1.8125”h)**
  - One-eighth page ad ROTR Program (**Deadline May 29**)
  - 3 one-day passes to the festival or 1 weekend pass
- **\$500 Level (2.375”w x 3.875”h)**
  - Quarter page ad in the ROTR Program (**Deadline May 29**)
  - 6 one-day passes to the festival
  - **\*Your** sign or banner at ROTR Festival
  - Your company name announced live daily during the ROTR Festival
- **\$1,000 Level (5”w x 3.875” h)**
  - Half page ad in the ROTR program
  - 12 one-day passes to the festival
  - Booth Space (**notify Skip Patterson via email [sfmal@live.com](mailto:sfmal@live.com) by May 29**)
  - **\*Your** sign or banner at ROTR Festival
- **\$2,500 Level – (Deadline March 31, 2020)**
  - All of the \$1,000 level plus:
  - 10 weekend passes to the festival
  - Your company logo on ROTR Poster (Deadline April 1, 2020)
  -
- **\$5,000 Level - (Deadline March 31, 2020)**
  - All of the \$1,000 & \$2,500 level plus:
  - 2 page advertisement in ROTR program
  - 15 weekend passes to the festival
  - A guest MC Spot where you or a representative have up to 60 seconds to promote your business prior to the headlining band
  - Posters or pictures autographed by the headliners at your request

- **\*Your** sign or banner to be hung at SFMA events will be provided by you and will need to be given to SFMA prior to our first event on July 1st. SFMA will return your banner after the ROTR festival. **Ad**

## Specs and Submission

**File types accepted:** Adobe Illustrator, Adobe InDesign, Adobe Photoshop, PDF, EPS, JPG, TIF, PNG

For print ads, files should be vector art or minimum of 150dpi, preferably 300dpi AND the proper ad size and specs from the lists below.

**Website artwork Specs:**

**Color:** RGB

**Ad size:** 400 x 210 pixels

**Program artwork Specs:**

**Color:** Black & White

**DPI:** Minimum 150DPI, 300DPI preferred

**Ad sizes:**

- line listing how would you like your name listed:
- 1/8 page: 2.375" x 1.8125" horizontal (\$300 Level)
- 1/4 page: 2.375" x 3.875" vertical (\$500 Level)
- 1/2 page: 5" x 3.875" horizontal (\$1,000 Level and above)

**NOTE:** All artwork not submitted at the appropriate size(s) or color format(s) will be referred back to the sponsor OR adjusted accordingly by SFMA design staff.

Company/Name

**Ad submission:**

- |   |                                  |                              |
|---|----------------------------------|------------------------------|
| Use last years ad without changes (FREE)                  | <input type="checkbox"/> program | <input type="checkbox"/> web |
| Use last years ad with changes* (@ the rate of \$30/hour) | <input type="checkbox"/> program | <input type="checkbox"/> web |
| Create new ad* (@ the rate of \$30/hour)                  | <input type="checkbox"/> program | <input type="checkbox"/> web |
| New artwork will be supplied (FREE)                       | <input type="checkbox"/> program | <input type="checkbox"/> web |

\*If changes OR a new ad are needed, please do one of the following:

Mark-up the changes on your ad on the following pages and email to [design@petoweb.com](mailto:design@petoweb.com)

to review 2017 web ads please visit [www.rhythmsontherio.com/sponsor-vending/sponsors](http://www.rhythmsontherio.com/sponsor-vending/sponsors)

Write the changes in a list and email to [design@petoweb.com](mailto:design@petoweb.com)

Call Jim Peto with the changes (719) 873-0155

- My ad will be delivered on CD or disk or press ready art to SFMA board by June15, 2018
- My ad will be emailed to [sfma1@live.com](mailto:sfma1@live.com) by June 30, 2018

Make checks payable to:  
**SOUTH FORK MUSIC ASSOCIATION**  
 PO Box 2, South Fork, Colorado 81154